



Firm Overview

Intelligent Personalization® – Customized High-Net-Worth Investment Management Solutions

For over 35 years, City National Rochdale has specialized exclusively in providing intelligently personalized portfolio management for high-net-worth individuals, families, and institutions with \$1m or more in investable assets.

OFFICE LOCATIONS

- New York, NY
- Beverly Hills, CA
- Irvine, CA
- La Jolla, CA
- San Francisco, CA
- Lake Mary, FL
- Chicago, IL
- Houston, TX

NATIONAL COVERAGE

- 30+ Portfolio Managers
- 18 Investment Consultants

INVESTMENT STRATEGIES

- Equities
- Core Fixed Income
- Opportunistic Income
- Real Assets
- Alternative Investments¹

KEY PRINCIPLES AND CLIENT BENEFITS



- Achievement of Financial Goals
- Active Risk Management
- Tax Management
- Private Portfolio Manager
- Research-Driven Portfolio Design

CITY NATIONAL ROCHDALE AT A GLANCE



investment consultants and portfolio managers hold the Chartered Financial Analyst® designation²



assets under management as of October 31, 2022



average professional experience of investment strategy committee members



historical client retention rate

Our Process

Our personalized approach to investment management is designed for clients seeking portfolio strategies that address their unique investment needs, risk tolerances, market environment, and investment opportunities.

CLIENT CONVERSATION

City National Rochdale actively listens to the client’s investment objectives in order to develop an insightful “personal benchmark” that is unique to each individual.

PERSONAL BENCHMARK

A customized blueprint for each client’s portfolio, supported by in-depth research and guided by a unique investment policy statement.

PORTFOLIO MANAGEMENT

Our highly educated and experienced portfolio managers customize each portfolio to the exact needs of every client.

SPECIALIZED & CORE STRATEGIES



Equities

- Domestic Equities
- International and Emerging Markets
- Equity Income Strategies



Core Fixed Income

- Taxable Strategies
- Tax-Exempt Strategies
- Liquidity Management



Opportunistic Income

- High-Yield Strategies
- Inflation Protection Strategies
- Hedged Strategies (for qualified investors)
- Structured Credit (for qualified investors)



Alternative Investments and Real Assets¹

- Non-correlated, non-traditional strategies

To learn more, visit cnr.com or follow us on social media



Footnotes & Important Disclosures

¹ Alternative investments are speculative, entail substantial risks, offer limited or no liquidity, and are not suitable for all investors.

² Chartered Financial Analyst® is a registered trademark owned by CFA Institute.

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As with any investment strategy, there is no guarantee that investment objectives will be met, and investors may lose money.

Non-deposit Investment Products: ■ are not FDIC insured ■ are not Bank guaranteed ■ may lose value